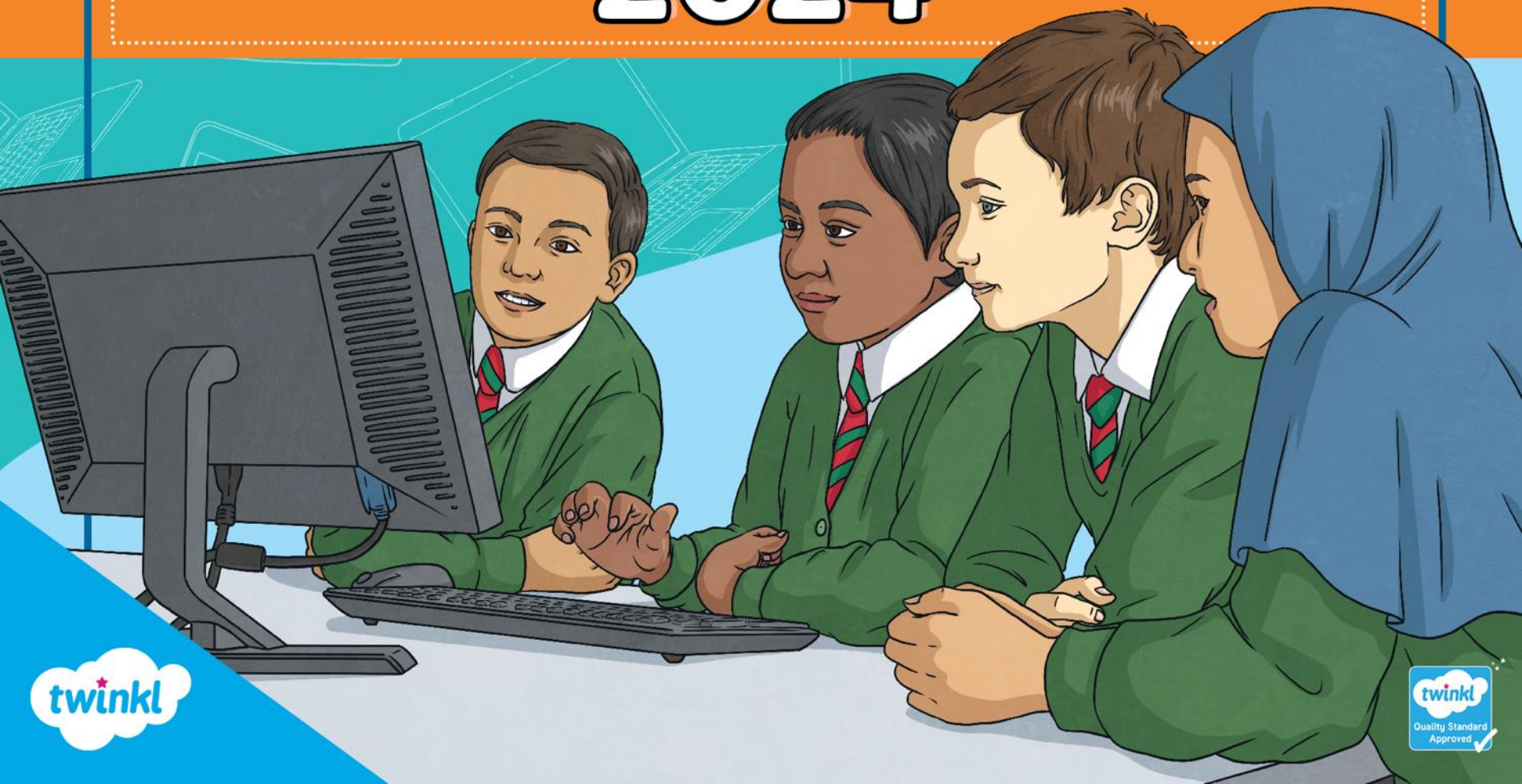


# Safer Internet Day 2024



# What Is Safer Internet Day?

Safer Internet Day is an annual event which is organised by the UK Safer Internet Centre and is celebrated in approximately 180 countries worldwide!

The aim of the day is to raise awareness of Internet safety, promoting positive and responsible usage.

It is a day to discuss how to look after yourself and others while staying safe in an online space.

This year, Safer Internet Day is on **Tuesday 6<sup>th</sup> February.**



# Themes, Themes, Themes

Each year, Safer Internet Day is based around a theme. Here are the themes from the past three years.

**2021**

An Internet we trust: Exploring reliability in the online world.

**2022**

All fun and games? Exploring respect and relationships online.

**2023**

Want to talk about it? Making space for conversations about life online.



# What About This Year?

The theme for **2024** is...

**Inspiring change? Making a difference, managing influence and navigating change online.**





# What Do You Use the Internet For?

The Internet can be used for many different things. It provides us with entertainment, allows us to communicate with others and can help us to learn new things.



What do **you** use the Internet for?

# Accessing the Internet

Think of the many different devices we use to access the Internet.

How many can you think of?



Did you think of any of these?

# Who Uses the Internet?

Many people around the world use the Internet every day for work, school or entertainment.



Currently, it is thought that there are 5.3 billion Internet users worldwide. That's approximately 65% of the global population! The number of Internet users is growing all the time.

Why do you think that 35% of the world's population weren't reported as Internet users?

What barriers might there be for having Internet access?

# Making a Difference

With all those people using the Internet, it is important that we work together to make it a safe and happy place to be. Do you recognise some of these threats to a better Internet?



Cyberbullying

Viruses



Phishing

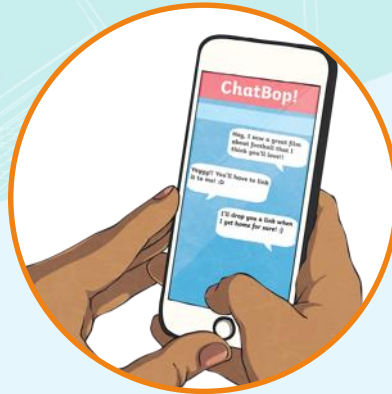


# Managing Influence

Being connected to so many people means that you have to think carefully about the information you receive. Not everyone will give you accurate facts. Not everyone will be giving you the best advice.



Think about who you allow to communicate with you.



Be careful who you choose to follow and send a message to on social media.



Learn to spot fake news and avoid it.

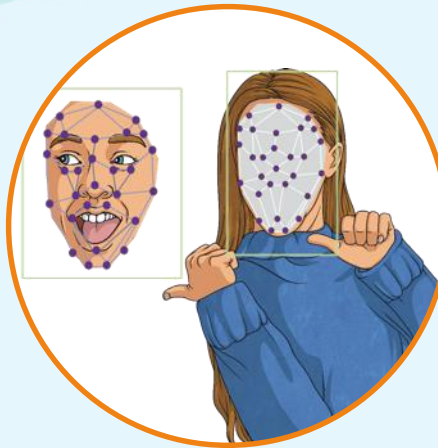
# Navigating Change Online

The digital world is always changing. This can lead to exciting new developments but it can also be confusing to work out how positive these changes will be for us. Have you heard of these emerging technologies?



Artificial  
Intelligence

Deepfakes



Metaverse



# Think About It

This Safer Internet Day, we can all play a part in making the Internet a safer place to be.

What are the online safety issues that really matter to you?

What changes do you want to see?

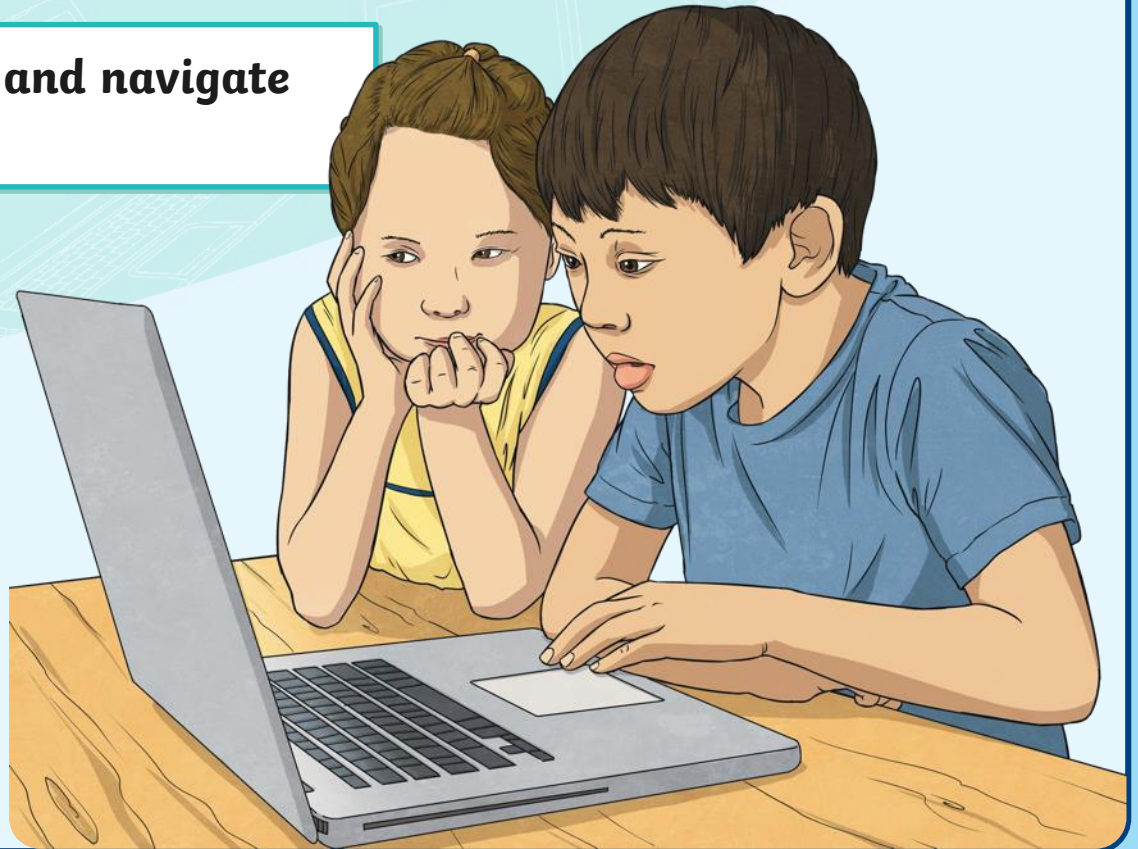
How can we all work together to solve some of these issues?



# What If?

Imagine that there was one online safety issue you had the power to fix?

**Let's make a difference and navigate change!**





# Poster Competition

## Safer Internet Day Poster Competition

### Competition Time!

Safer Internet Day is here again and now is the time to share your expert knowledge!

Use everything you know about the potential risks and hazards of life online and create an award-winning Safer Internet Day poster. Make it stand out to catch other people's attention and help them learn more about how to stay safe online.

There are many different things to consider when visiting the online world, including:

Personal Information

Reliable Content

Online Communication

Safe Searching

Age Ratings

Healthy Gaming

Digital Footprints

Cyberbullying

Malware

# Poster Competition

Use the questions below to help you plan your poster.

What will the theme of your poster be?

What online safety messages do you think are the most important for your chosen theme?

How will you engage your audience and make them pay attention?

If your poster wins, it will be on display to spread your online safety guidelines far and wide!

Good luck!

