

Writing to Persuade

Read through this persuasive advert for Space Paste and underline the features in the colours shown.

Imperative Verbs	Repetition	Expanded Noun Phrases	Rhetorical Questions
These tell your reader what to do. They help to get the message across clearly.	How many times has the product name been mentioned in this advert?	These help to persuade your reader by making your idea seem like the best idea ever.	These are questions which make your reader feel like you're talking directly to them.

Space Paste!

Are you fed up of the weird smell that the newly-discovered Earth animals leave hanging around? Do you wish that you could smell something fresh and delicious all day? Well, look no further than Space Paste!



Space Paste incorporates new Earth technologies and packs them into one convenient tube, ensuring that you can go all day long without sniffing those horrible smells. Here's how it works: simply start by squeezing a small amount of the amazing, mint-flavoured Space Paste onto your finger. Then, rub it around the outside of your nostrils. That's all there is to it!



Now, you can spend the rest of your day smelling delicious minty freshness instead of the damp stench of Earth animals.

Each tube of Space Paste is guaranteed to provide at least two weeks' worth of incredible minty freshness and protection from offensive odours. Due to this being brand-new technology all the way from Earth, we're expecting to sell out fast. With this in mind, why not buy yours today? A steal at the incredibly reasonable price of only gribteen shnorklows!



What are you waiting for? Say goodbye to smelly Earth animals and hello to sweet-smelling Space Paste!



Warning: only suitable for alien use. This product has not been tested on humans.